

Cecilia Bissoli

GRAPHIC DESIGNER

PHONE	WEBSITE
415 3428119	ceciliabissoli.com
EMAIL	cecilia@ceciliabissoli.com

PROFESSIONAL EXPERIENCE

Marketing Coordinator at Fyusion, San Francisco / Chicago (May 2015 to present)

Accepted additional responsibilities as Marketing Coordinator; became responsible for building, managing, and analyzing Fyusion campaigns across multiple channels; worked across different departments to produce on-brand visuals and content, planned social media campaigns and strategies across all social platforms.

Lead Visual Designer at Fyusion, San Francisco (Jul 2014 to present)

Developed new visual identity for the application Fyuse; supported team on the new UI design; designed the website for the application; helped to translate code strings to Portuguese and Spanish, and created marketing plan to enter Brazilian market.

Junior Graphic Designer at Moving Brands, San Francisco (Jul 2013–Jul 2014)

Assisted with the preparation of digital presentations and pitch documents; created materials for creative workshops with clients; performed visual research; supported designers in day-to-day projects and designed concepts for several branding projects.

Publishing Assistant at Pólis Institute, São Paulo (Nov 2007–Aug 2009)

Helped to manage and oversee the publications department; sales planning and management; text edition and revision; publications design, and resources negotiation and management.

Print Design Intern at Studio Mari Pini, São Paulo (Feb 2007–Nov 2007)

Gained expertise in project management and work schedule creation; BFA class planning and material preparation; presentation layouts, and assistance on editorial marketing plan.

General Management Intern at Renaissance Hotel, São Paulo (Jan 2003–Apr 2003)

Gained experience in nearly every facet of the hospitality industry; worked in all departments within an international five-star hotel, such as concierge, reception, reservations, housekeeping, food & beverages, and events.

ADDITIONAL EXPERIENCE

Volunteer at AIGA, Chicago (Sep 2016 to present)

Volunteer at AIGA, San Francisco (Mar 2015–August 2016)

User Interface & User Experience at UC Berkeley, San Francisco (Mar–May 2015)

Runner-up at Creative Quarterly Magazine Award, Issue 33 (Apr 2014)

EDUCATION

Academy of Art University, San Francisco.

MFA, Graphic Design 2009–2013

Escola de Comunicação e Artes at USP, São Paulo.

BFA, Publishing 2004–2008

Faculdade de Turismo e Hotelaria SENAC, São Paulo.

BA, Hotel Management 2000–2003

RELEVANT SKILLS

Proficiency on MAC and PC Platforms, Adobe Creative Suite, Sketch, Google Suite, iWork Suite and Microsoft Office. Experience on Social Media channels and Public Relations.

LANGUAGES

Fluent in English, Spanish and Portuguese.